

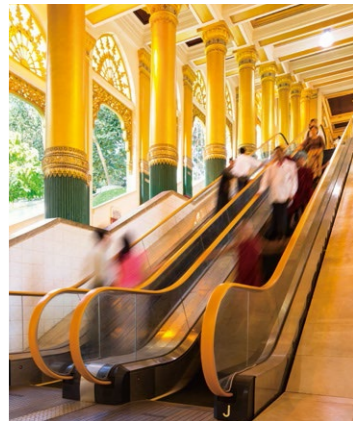
Moving hearts at the largest pagoda in Myanmar, Mitsubishi Electric Escalators

Exploring Mitsubishi Elevators & Escalators Around the World



Vol. **2**

Escalators are a welcome connection between the Shwedagon Pagoda entrance and the temple precincts (Yangon, Republic of the Union of Myanmar).



In Myanmar, where about 90% of the population is Buddhist, the pagoda is a highly respected symbol. Shwedagon Pagoda—the largest pagoda in the country—stands on a small hill in Yangon, Myanmar's largest city. According to beliefs, relics of Buddha including strands of his hair are enshrined here, making it one of the most sacred sites for approximately 700,000 annual visitors. In 2012, six Mitsubishi Electric escalators were installed on the western approach leading to the precincts of the Shwedagon Pagoda. Why was Mitsubishi Electric chosen to move people in the spiritual heart of Myanmar? One reason is its proven record of elevator and escalator performance at international airports serving major cities and other key facilities in Myanmar. Even more important is reliability: escalator operation that 2,000 daily temple visitors can depend on. Mitsubishi Electric's promise begins with high-quality equipment installed and maintained by Burmese technicians trained in Japan, and is backed by local stocking of a 20-year supply of maintenance components. A visit to the glittering golden Shwedagon Pagoda is a pilgrimage that the people of Myanmar hope to make at least once in their life. Today in Myanmar, Mitsubishi Electric escalators are again moving the hopes of a nation.