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## **Mitsubishi Electric Installs 665-inch Diamond Vision Display at Tochigi Green Stadium**

*First large-scale video display for stadium in Tochigi Prefecture*

**Tokyo, March 9, 2012** – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today that it has installed a 665-inch Diamond Vision display at Tochigi Green Stadium, home of Japan's J League professional soccer team Tochigi SC. The order was received jointly with Tochidenko from Tochigi Prefecture in eastern Japan in August 2011 and installation was completed in February 2012, in time for the team's season home opener on March 11.

The 8.32 m x 14.72 m Diamond Vision display has 832 horizontal scanning lines, the third-highest resolution among all soccer stadiums in Japan. Incorporating the latest light-emitting diode (LED) chips and Mitsubishi Electric's display control technology, the display is more energy-efficient than its predecessor.

Mitsubishi Electric has also installed a 20-meter ribbon board along the field railing. Simultaneous control of the ribbon board and Diamond Vision display enable total coordination of audio-visual renderings in the stadium.

The integrated operation console for all signage is highly easy-to-use, allowing operators of non-professional sporting events to use their own roster presentations, connect personal camcorders and more.

The new screen is equipped with an emergency backup power generator, allowing the stadium to serve as a disaster evacuation site or for public notification purposes in the case of blackouts.



Diamond Vision display on south-side stand

Mitsubishi Electric has installed more than 1,700 Diamond Vision displays globally since erecting the world's first full-color large display system at Dodger Stadium in Los Angeles in 1980. Going forward, Mitsubishi Electric will continue to expand its business in large displays for public stadia and other sports facilities.

**Specifications of Diamond Vision Screen at Tochigi Green Stadium**

Type	Diamond Vision LED
Size	8.32 m (h) x 14.72 m (w) 122.47m <sup>2</sup> (665 inches)
Dot pitch	
	10 mm
Pixel size (dots)	832 (h) x 1,472 (w), 1,224,704 dots
Maximum Brightness	5,000 cd/m <sup>2</sup>
Brightness-Halving period	50,000 hours or longer

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**About Mitsubishi Electric**

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,645.3 billion yen (US\$ 43.9 billion\*) in the fiscal year ended March 31, 2011. For more information visit <http://www.MitsubishiElectric.com>

\*At an exchange rate of 83 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2011