



MITSUBISHI ELECTRIC CORPORATION PUBLIC RELATIONS DIVISION

7-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo, 100-8310 Japan

FOR IMMEDIATE RELEASE

Customer Inquiries

Overseas Marketing Division
Building System Group
Mitsubishi Electric Corporation
bod.inquiry@rk.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/products/building/

No. 3098

Media Inquiries

Public Relations Division

Mitsubishi Electric Corporation prd.gnews@nk.MitsubishiElectric.co.jp www.MitsubishiElectric.com/news

Mitsubishi Electric Completes New Elevator Test Tower at Mitsubishi Elevator Asia (Thailand)

Strengthened testing and evaluation expected to accelerate local product development

TOKYO, April 17, 2017 – Mitsubishi Electric Corporation (TOKYO: 6503) announced today the completion of a new elevator test tower at Mitsubishi Elevator Asia Co., Ltd. (AMEC), which produces elevators and escalators for markets outside Japan. The tower will be operable from June. AMEC, which established an R&D center in 2015 and a new factory last year, will use the new tower for enhanced testing and evaluation functions that are expected to accelerate local product development.



New test tower

Overview of New Test Tower (and Factory)

	New Test Tower	New Factory	
Name	Kiang Fah("to the sky" in Thai)	-	
Building area	287m ² (floor area: 3,182m ²)	4,800m ² (floor area: 14,400m ²)	
Structure	Steel; 68.3 meters high (equivalent to 15-story building)	Steel; three stories	
Purpose	Development, designing and evaluation of	Manufacturing of elevator equipment	
	elevator equipment	(control equipment, etc.)	
Operation	June 2017	May 2016	
Investment	710 million THB (2.2 billion yen)		

AMEC plays a central role in Mitsubishi Electric's manufacture of elevators and escalators for markets outside Japan. To meet growing demand and respond to requirements in specific markets with tailored product features and designs, AMEC upgraded its development and engineering capabilities by establishing an R&D center in October 2015, and expanded its production capacity by 50 percent to 20,000 units by opening a new factory in May 2016.

The company decided to build a taller test tower to evaluate medium- and high-speed models in response to the recent trend of higher buildings, and to develop specialized models for the expanding renewals market. The new tower extends the range of products that can be verified, including high-speed models. By strengthening local-development capabilities, AMEC expects to reduce costs and lead times.

Specific activities planned for the new test tower include the following:

- Development and testing of electric and mechanical systems for high-speed elevators
- Development and testing of technologies for suppressing vibration and noise which may occur while traveling at a high speed
- Performance and endurance testing of locally procured parts and equipment for high-speed elevators
- Performance and endurance testing of safety systems, such as safety gears and buffers
- Development and testing of special models for elevator renewal

Overview of AMEC

Name	Mitsubishi Elevator Asia Co., Ltd.
President	Hideaki Kodera
Location	Amata Nakorn Industrial Estate, Chonburi Province, Kingdom of Thailand
Capital	1.15 billion THB (3.57 billion yen)
Ownership	Mitsubishi Electric Group: 100 %
Operation	May 1991
Employees	2,600

AMEC's Milestones

FY 1991	AMEC founded	FY 2005	Started production of permanent-magnet gearless elevators
FY 1992	Started production of elevators and escalators	FY 2006	Produced 50,000th unit
FY 1996	Awarded ISO9001 certification	FY 2010	Started production of NEXIEZ elevators
FY 1997	Produced 10,000th unit	FY 2011	Produced 100,000th unit
FY 1998	Awarded ISO14001 certification	FY 2015	Established R&D center for development and verification
FY 2001	Produced 20,000th unit	FY 2016	Expanded production capacity by opening a new factory
FY 2002	Started production of machine-room-less elevators		

###

About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,394.3 billion yen (US\$ 38.8 billion*) in the fiscal year ended March 31, 2016. For more information visit: www.MitsubishiElectric.com

^{*}At an exchange rate of 113 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2016